

Project Pinnacle

Strategic Transformation Initiative

Pinnacle is our flagship transformation initiative, built on strategic pillars. It aims to build future-ready capabilities, enhance customer value, and drive sustainable, long-term growth across our businesses.

Pillars of Project Pinnacle



Leadership in ESG



Manufacturing Excellence



Research and Technology



Customer Centricity



Supply Chain Management

Pinnacle 1.0

Big Unlocks

Build Capabilities to Differentiate

Leadership in ESG

- Awarded EcoVadis Bronze Medal for CSR excellence
- Ranked among the top 5% globally with an EcoVadis Gold Medal for sustainability performance
- Published Sustainability Report
- Carried out BRSR Limited Assurance
- Submitted CDP report under the Climate Change category, assessed with a B rating
- Submitted UNGC Communication on Progress (CoP) report; Scope 3 emissions included
- Initiated product-level carbon footprint assessment
- GHG Scope 1, 2 and 3 emissions accounted for, supporting SBTi target submission in 2026-27

Best-in-class Cost Position

- Integrated operational excellence through multiple HiBEx initiatives
- Implemented a programme for product-specific cost improvement

De-risking Supply Chain

- Expanded alternate supplier base across the product portfolio
- Sustained efforts to reduce dependence on China
- Established backward integration technology of critical KSM with in-house manufacturing capability or through network of local partners

Technology Scale-up

- Completed and commissioned lab set up at R&T scale
- Established dedicated analytical method validation lab in Pune R&T Centre

Take a Few Big Bets

Advancing into New Frontiers

Animal Health

- Established dedicated animal health facility
- Completed validation of nine new products and several others in progress
- Several new RFPs under discussion among Global Innovators

Two complex chemistry molecules and one NCE developed successfully

Personal Care portfolio

- Six Personal care products under commercialisation
- Constructed a specialty chemical manufacturing block called MPP-6 at Panoli site, Bharuch

Expansion into new therapies

- Two new DMFs filed - Vonoprazan and Cariprazine aiding expansion into newer therapies